



GOVERNMENT COLLEGE FOR MEN, KURNOOL, ANDHRA PRADESH-INDIA

Doctors Colony, B. Camp, Kurnool.518002

December 2025

Mobile:081518-230094

website: www.gcmkn.ac.in

Mail Id: knlmg1.jkc@gmail.com

Name of the Department	Red Ribbon Club
Name of the event organized	AIDS Day Programme
Title of the event	Reel making
Date of the event organized	29.11.2025
Name of the Co-Ordinator of the event	Dr.B.Sujatha, RRCCoordinator
Class of the participants	All the staff & students in the college
No. of participants (students and staff)	Students:10 Staff: 10
Name of the expert with designation	Dr.M.Indira shanthi Principal GDC Men Sri J.Hemanth Vice Principal Sri A.Satya Narayana Vice Principal DR.S.Fakrunnisa IQAC Co-ordinator Dr.B.Sujatha RRC Coordinator RRC Members - Lt. Dr. Kamli Naik, Dr.Soma sekhar
Link of the Reel	https://drive.google.com/file/d/1kgJUV1zR_MNRmjRGPavWfPHQawCgNvv/view?usp=drivesdk
Objectives of the event	<ol style="list-style-type: none">1. Boost awareness – Pack each Reel with key facts (transmission, testing, treatment) so viewers walk away more informed.2. Show empathy – Use personal stories or perspectives that humanise the issue and chip away at stigma.3. Spark action – End every Reel with a call-to-action: QR code for testing sites, pledge link, or a simple “get tested” challenge.4. Develop digital skills – Give students practice in shooting, editing, captioning, and using hashtags responsibly.5. Encourage creativity – Challenge them to translate a health message into a visually striking, short-form format (animation, dance, stop-motion, etc.).



GOVERNMENT COLLEGE FOR MEN, KURNOOL, ANDHRA PRADESH-INDIA

Doctors Colony, B. Camp, Kurnool.518002

December 2025

Mobile:081518-230094

website: www.gcmknl.ac.in

Mail Id: knlmg1.jkc@gmail.com

<p>Outcome of the event</p>	<ul style="list-style-type: none">- Higher knowledge retention – By researching and scripting the facts, students internalise key information about transmission, testing and treatment, and they often retain it longer than just reading a poster.- Reduced stigma – Personal-story reels humanise the issue; viewers who see real faces and experiences are more likely to empathise and discard myths.- Increased engagement – Short, shareable videos tend to get more views and comments than static posts, spreading the message beyond the school community.- Digital-media skills – Students practice filming, editing, captioning, and responsible hashtag use—competencies that translate to future academic and career projects.- Creative confidence – Translating a health message into a visually striking format pushes students to think outside the box and boosts their self-efficacy in visual communication.- Community pride – When the reels are shared on school channels or local platforms, the whole community sees the students’ effort, strengthening a culture of advocacy and collaboration.
-----------------------------	--



GOVERNMENT COLLEGE FOR MEN, KURNOOL, ANDHRA PRADESH-INDIA

Doctors Colony, B. Camp, Kurnool.518002

December 2025

Mobile:081518-230094

website: www.gcmkn.ac.in

Mail Id: knlmg1.jkc@gmail.com



https://drive.google.com/file/d/1kgJUV1zR_MNRrnjRGPavWfPHQawCgNvv/view?usp=drivesdk